

# MASTER OF BUSINESS ADMINISTRATION IN SUSTAINABLE ENTERPRISE (GREENMBA®)

Among the first of its kind in the nation, Dominican University of California's Master of Business Administration in Sustainable Enterprise (GreenMBA®) is one of few graduate business programs focused on corporate social responsibility, environmental sustainability, and social justice in a corporate and business context. Recently the subject of a *New York Times* article that focused on the exceptional nature of our program, the GreenMBA®, one of three concentrations in our MBA program, takes a collaborative, project-based approach.

In dynamic, interactive classroom settings, students learn how to integrate their commitment to environmental preservation and restoration with sound business practices. The core of our program—business fundamentals, sustainability and leadership—is complemented by a capstone project that allows students to develop an economically viable business plan that incorporates green and other socially responsible principles.

A 48-unit academic program, our GreenMBA® offers three structures to accommodate students' professional and personal demands: a 20-, 24- or 36-month option. It is geared for all managers, executives and businesspersons interested in greening their workplaces in a manner that allows their companies to grow and flourish. It is also ideal for those who wish to mesh their entrepreneurial pursuits with their sustainable and socially responsible values.

